

# Press Media Communication Report

-From Public Relations Cell BSNL CO New Delhi

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## BSNL to offer data at less than ₹1/GB

**New Delhi:** State-run BSNL on Saturday said it will soon launch a promotional unlimited wireline broadband plan that effectively translates into less than Re1 per GB download cost for subscribers if they use up to 300GB data in a month.

Attempting to take Reliance Jio's 4G offer of Rs50 per GB head-on, BSNL is looking to hook new customers to its wireline broadband offering.

"BSNL is going to launch a very cost-effective and affordable promotional unlimited broadband plan 'experience unlimited BB 249' from September 9, 2016," the PSU said. PTI